

Food in Eco Network – internationalization and global competitiveness
of European SMEs in Food and Eco Logistics Sector – GA 783395



“FoodNet: a consortium with
complementary competences:
expectations, results and prospects”

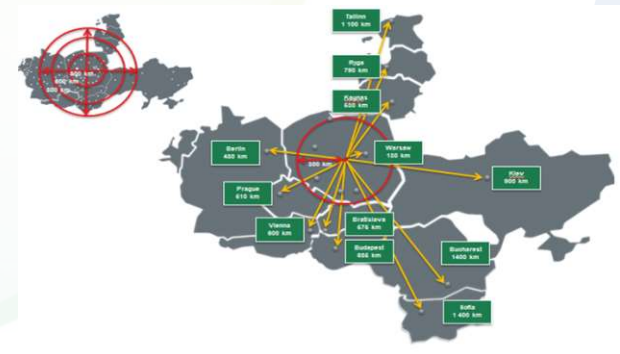
Logistics Business Network of Central Poland /Agnieszka Kowalska



This presentation was co-funded by the European Union's COSME Programme (2014-2020)

Presentation of **LODZistics** LOGISTYCZNA SIĘC BIZNESOWA POLSKI CENTRALNEJ

- ▶ Logistics Business Network of Central Poland
- ▶ **Date of creation:** 4 December 2015, a bottom-up initiative for employers operating in logistics industry, other entities interested in the sector development.
- ▶ **Regional coverage:** whole country, with particular emphasis on the development of Central Poland.
- ▶ **Field of activity:** a professional centre for co-ordination of the logistics potential development in the Lodzkie Region and to advance its international competitiveness.
- ▶ **Number of members:** 22 members
- ▶ The initiative has brought together business, R&D entities, business support institutions, while being also open to local government bodies, individuals or legal persons active in the sector of logistics and transport.



Members of Lodzistics cluster



Main activities of **LODZistics**

LOGISTYCZNA SIĘĆ BIZNESOWA POLSKI CENTRALNEJ

- 1. Promoting closer collaboration between members:**
 - building a co-operation network to ensure synergy effect;
 - implementing innovative transport solutions, such as e.g. intermodal carriage, RFS in airborne transport, eco-driving;
 - providing a communication platform for exchange of information, activities integration.
- 2. Supporting innovation and technology transfer:**
 - R&D projects;
 - raising funds for R&D activities, providing consultancy and training programs;
 - exchange of knowledge and experience between universities and business;
- 3. Participation in expert consultations:**
 - co-ordination of infrastructural projects in the region and co-operation with the government institutions;
 - creating favorable conditions for investments and development of logistics companies
- 4. Development of the labor market and education**
- 5. Promotion of members and the region**

Motivation and role in the FoodNet

- ▶ This idea was to create a European network of logistics clusters (associating logistics operators, customs agencies, ICT companies) and food clusters (associating SMEs producing fresh, bio, eco products), as well as independent SMEs offering these products.
- ▶ Coordinator, Dissemination & Communication Leader
- ▶ **Main expectations:**
 - ▶ possibilities of integration of LODZistics Logistics Business Network services with the offer of clusters associating producers of bio products
 - ▶ establishing new contacts
 - ▶ delivering new knowledge to the members and services in the future

Key learnings for the future

- ▶ **Lessons learned**
 - ▶ opportunities to fill the knowledge gap, determining the export conditions for organic food products to markets outside the EU, integrate the product offer of promotional activities for expansion into markets outside the EU
 - ▶ first more cooperation and work was needed from food sector, logistics to play greater role in further steps, difficult to engage logistics companies for this stage of project
 - ▶ include more targeted at companies needs activities that our members would directly benefit from
- ▶ **Future prospects for other projects**
 - ▶ focusing on strategy activities aimed at sustainability
 - ▶ supporting the meta-cluster in their export activities
 - ▶ defining the new role of LODZistics Logistics Business Network as an innovative logistic integrator of a unique ecological product offer for markets outside the EU

Contact us



ABOUT US ▾ NEWS ▾ WHAT DO WE DO? ▾ MEMBERS CONTACT

INTEGRATION OF LOGISTICS SECTOR


The LODZistics cluster was established for the cooperation of companies and institutions operating in the area of logistics and transport in Central Poland. Working Group PROMOTION invites you to cooperation




Cooperation
instead of competition

 Establish cooperation

Our
initiatives

 Check what we do

Our
team

 Find out who is who

<https://lodzistics.pl/en/about/>
[http://foodnet-project.eu/
biuro@lodzistics.pl](http://foodnet-project.eu/biuro@lodzistics.pl)



Food in Eco Network – internationalization and global competitiveness
of European SMEs in Food and Eco Logistics Sector



FOODNET

PARTNERS

