

“How can food and logistics companies work together to conquer new markets?”

Final Conference – Liège – 27th of November 2019 –

To follow the final conference on Facebook Live :

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Time	Topic	Speakers
8h30		Welcome breakfast
9h00	Welcome speech by officials	<ul style="list-style-type: none"> • Sophie Houtmeyers, Chairwoman Logistics in Wallonia
9h10	Workshop 1: “The FoodNet project: a combination of food and logistic companies to tackle new market opportunities”: objectives, working method	<ul style="list-style-type: none"> • Agnieszka Kowalska, LODZistics (Poland) • Maciej Urbaniak, LODZistics (Poland)
9h50	Workshop 2: “FoodNet: a consortium with complementary competences : presentation of partners and key learnings from FoodNet project”: expectations; results and prospects	<ul style="list-style-type: none"> • Agnieszka Kowalska, LODZistics (Poland) • Felix Arion, Agro Transilvania Cluster (Romania) • Victoria Cruz, Coexphal – Association of Fruit and Vegetable Producer Organisations of Almeria (Spain) • Irina Kulitāne, Mg.oec., Mg.paed. Latvia Logistics Association expert, Latvian High Added Value and Healthy Food Cluster founder and developer, chairperson of “Konso”, Ltd (Latvia) • Bernard Piette, Logistics in Wallonia (Belgium)
10h30		Coffee break
11h00	Workshop 3: “The challenges of export for food companies outside of EU: the example of Canada, USA, Middle East and China”	<ul style="list-style-type: none"> • Pierre Heymans, Food Expert at the Walloon Export Agency (Belgium) • Guna Miskarova, MBA, Managing Director, Baltic Business Centre, Food Safety Expert, Lead Auditor (Latvia) • Prof. Rezhen Harun, General Director of Youth and Agriculture - Deputy Primeminister of Kurdistan Region - Iraq and Head of Department of Agribusiness and Rural Development, College of Agricultural Science Engineering of the University of Sulaimani (Iraq) • Philippe Mairlot, Company Magemar active in trade and logistics on the Chinese market (Belgium)
12h30		Lunch
14h00	Workshop 4: with panel discussion: “Metaclusters in Europe: what are the key success factors of metaclusters ? How to measure the success of clusters and metaclusters ?” (experience, expectations of companies, KPI’s) “	<ul style="list-style-type: none"> • Dr. Biana Muntean, director of Transilvania IT Cluster. Awarded by the European Commission as “EU Cluster Manager of the Year 2019”, President of North Transylvanian Cluster Consortium (Romania) • Cristiano Almeida, Associate Professor at the Federal University of Goias (Brazil)
14h45	Workshop 5: “How can logistic companies support food companies in their export strategies?”	<ul style="list-style-type: none"> • Normunds Krūmiņš, Board Chairman, Latvia Logistics Association • Gauthier Morel, General Manager STEF Belgium
15h30		Coffee break
16h00	Workshop 6: “Service proposal and strategic implementation roadmap for FoodNet – how to create a sustainable metacluster?: services, projects to be developed, target countries “	<ul style="list-style-type: none"> • Bernard Piette, Logistics in Wallonia (Belgium) • Felix Arion, Agro Transilvania Cluster (Romania)
17h00		Wrap up and conclusions
17h30		Closing drink
19h00		Social event with the Riverdating participants